

News Release

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Wilmington Trust Announces Grand Prize Winner in Bank Smart Promotion***Middletown resident wins fuel-efficient smartcar***

Wilmington, DE, October 16, 2008 – Wilmington Trust, Delaware’s leading retail and commercial bank, announced today that Leon Martin of Middletown, Delaware is the grand prize winner of a fuel-efficient 2008 smart fortwo passion coupe in the company’s Bank Smart Great Gasoline Giveaway promotion.

The grand prize drawing was announced live on Delmarva Broadcasting Company radio station, WSTW 93.7 FM on September 10. The smartcar was presented to Mr. Martin earlier this week.

“The Bank Smart Great Gasoline Giveaway promotion was a terrific success, helping us to introduce new clients to Wilmington Trust’s many checking account options for both consumers and businesses and deepen relationships with current clients,” said Rebecca DePorte, senior vice president of Personal Financial Services at Wilmington Trust.

During the promotion, which ran July 1 through August 30, consumers and businesses received a \$50 Wilmington Trust Visa® Gift Card for each new checking account opened and an additional \$50 gift card when direct deposit was added to the new account. Consumers were also welcome to participate in the no-purchase necessary sweepstakes for the smartcar grand prize by simply entering at any full-service Wilmington Trust branch office. The smartcar appeared at a different branch office every business day during the Bank Smart Great Gasoline Giveaway promotion to deliver gift-card prizes and provide consumers with an up-close look at the grand prize.

The promotion also included weekday giveaways of \$1,000, in the form of 20 \$50 Wilmington Trust Visa Gift Cards, and a weekly giveaway every Thursday of an additional \$1,000 Wilmington Trust

Gift Card. Consumers received daily and weekly prizes with a total value of \$52,000 in Wilmington Trust's Bank Smart Great Gasoline Giveaway promotion.

"It has been fun to see the excitement on faces as the smartcar pulled up to the branch and people lined up to receive their free gift cards," said Ms. DePorte. "This promotion generated a lot of enthusiasm and we're pleased that we were able to help ease consumers' strain over higher prices for gasoline and other essential purchases."

Wilmington Trust Corporation (NYSE: WL) is a financial services holding company that provides Regional Banking services throughout the mid-Atlantic region, Wealth Advisory Services for high-net-worth clients in 36 countries, and Corporate Client Services for institutional clients in 86 countries. Its wholly owned bank subsidiary, Wilmington Trust Company, which was founded in 1903, is one of the largest personal trust providers in the United States and the leading retail and commercial bank in Delaware. Wilmington Trust Corporation and its affiliates have offices in Arizona, California, Connecticut, Delaware, Florida, Georgia, Maryland, Massachusetts, Minnesota, Nevada, New Jersey, New York, Pennsylvania, South Carolina, Vermont, the Cayman Islands, the Channel Islands, London, Dublin, Frankfurt, Luxembourg, and Amsterdam.

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Gift cards are issued by MetaBank, a federal savings association, pursuant to a license from Visa USA.



Leon Martin of Middletown, Delaware (right) was the grand prize winner in Wilmington Trust's Bank Smart Great Gasoline Giveaway promotion. Mr. Martin receives his prize, a 2008 smart fortwo passion coupe, from Rebeca DePorte, senior vice president of Personal Financial Services at Wilmington Trust (left).