

News Release

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Wilmington Trust Launches Mobile and Text Banking

New service provides secure way to access account information, make transactions on the go

Wilmington, DE, August 31, 2009 – Wilmington Trust, Delaware’s leading retail and commercial bank, announced today the introduction of mobile and text banking, giving clients two additional free, convenient, and secure ways to conduct their banking business. Through mobile and text banking, clients can check account balances and other account details and locate the nearest Wilmington Trust branch office from a mobile telecommunications device such as an Internet-enabled cell phone.

“With today’s busy lifestyles, more banking clients want to be connected to their accounts at all times,” said Rebecca DePorte, senior vice president of Personal Financial Services for Wilmington Trust. “They want secure access from wherever they are. As extensions of ATMs and online banking, mobile banking and text banking represent the next generation in client service and convenience.”

Clients using Wilmington Trust’s Mobile Banking service can view current account balances, transfer money, view deposit account transactions for the past three months, and locate the nearest Wilmington Trust branch office or ATM. Wilmington Trust Text Banking users can view current account balances and account transactions, as well as locate the nearest Wilmington Trust branch office or ATM.

Demand for mobile banking services is expected to grow nationwide, according to a 2008 study by Aite Group, LLC, a research firm. Mobile banking adoption is expected to jump this year to 13% from 4% in 2007. Financial consulting firm Celent Communications estimates that 35% of online banking

households nationwide will be using mobile banking by next year. TowerGroup, a research and consulting firm, estimates that by 2013, more than 50 million U.S. consumers will be active users of mobile banking. And Forrester Research describes a trend identified as “ubiquitous banking,” in which convenient mobile banking from anywhere at any time will be the industry norm.

As with any electronic-based financial service, mobile and text banking rely heavily on security. Access to Wilmington Trust’s mobile banking website is protected by encryption technology and requires a unique user ID, password, and multi-factor authentication (MFA) security, which requires more than one item to validate a user’s identity and a personal security image and caption.

Wilmington Trust clients can activate mobile banking or text banking by visiting www.wilmingtontrust.com and registering for On-Line Banking access. Wilmington Trust’s mobile banking, text banking, and On-Line Banking services are free. Mobile Internet access and text messaging are required and may be subject to wireless provider fees.

Wilmington Trust Corporation (NYSE: WL) is a financial services holding company that provides Regional Banking services throughout the mid-Atlantic region, Wealth Advisory Services for high-net-worth clients in 36 countries, and Corporate Client Services for institutional clients in 88 countries. Its wholly owned bank subsidiary, Wilmington Trust Company, which was founded in 1903, is one of the largest personal trust providers in the United States and the leading retail and commercial bank in Delaware. Wilmington Trust Corporation and its affiliates have offices in Arizona, California, Connecticut, Delaware, Florida, Georgia, Maryland, Massachusetts, Michigan, Minnesota, Nevada, New Jersey, New York, Pennsylvania, South Carolina, Vermont, the Cayman Islands, the Channel Islands, London, Dublin, Frankfurt, Luxembourg, and Amsterdam.

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